



Outer West Community Committee

FACEBOOK highlights

1st November 2022 – 31st January 2023

https://www.facebook.com/LCCOuterWest

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 1st November 2022 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers to 1449
- Held a position as the 4th most popular Community Committee Facebook page across Leeds

Definitions:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gaging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!

The most popular post since the 1st November 2022 was a post promoting the Youth Survey created by Outer West Community Committee

- Reached a total of 872 people
- Was clicked on 23 times



1st Place – Youth Survey Poster

872 people had this post delivered to them and it had 23 post clicks.





2nd Place - Pudsey Civic Hall Market Place Event

635 people had this post delivered to them and it had 20 post clicks.



Leeds City Council Outer West Community Committee

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Pudsey Civic Hall will host a market place event that provides families with the opportunity to learn about services available to them in Leeds.

The Leeds Local Offer provides information for children and young people with special educational needs and disabilities (SEND) and their parents or carers. It shows families what they can expect from a range of local agencies including education, health and social care.

It aims to empower families with information to make informed choices about services they chose to use.

The event is being held at Pudsey Civic Hall, near Dawsons Corner, on Tuesday, 28 March 2023. To attend and book a time slot, follow this link.https://leedslocaloffer.org.uk/#!/directory



3rd Place - Housing Leeds Job Vacancy

292 people had this post delivered to them and it had 28 post clicks.



An exciting opportunity

Do you have the skills to join housing leeds.

Apply now !!





Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

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Localities Officer – Outer West Community Committee